

FAAIZA MARYAM

Content Creator with 200K+ Organic Views | SEO Writer | Social Media Executive

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UAE Resident (Spouse Visa) | Available to Join Immediately

PROFESSIONAL SUMMARY

Creative, detail-oriented Content Marketer and Social Media Executive with hands-on experience producing short-form video content, managing Instagram growth, and executing content strategy for lifestyle and travel brands. Skilled in video editing, photography, copywriting, and SEO writing, with a track record of generating hundreds of thousands of organic views. Seeking a full-time Content Marketer or Social Media Executive role in Abu Dhabi.

CORE SKILLS

- Content Creation & Strategy
- Instagram Growth & Social Media Management
- Video Editing (CapCut, Instagram Edits)
- Photography & Videography
- Copywriting & Storytelling
- Content Calendar Management
- Trend Research
- SEO Content Writing

Tools: Canva, CapCut, Adobe Lightroom, Meta Business Suite, WordPress, Elementor, Google Analytics, Google Search Console, Google Docs, Microsoft Office, ChatGPT

PROFESSIONAL EXPERIENCE

Content Marketing Intern | Burj Buzz Creative Marketing (via Skillmount Academy) *Dubai, UAE | July 2026*

- Delivered content and campaign support across 5 concurrent client projects spanning multiple industries, maintaining brand consistency
- Wrote SEO-friendly website copy and produced promotional videos and social creatives using Canva and CapCut
- Produced competitor research reports that directly informed content strategy and campaign planning
- Managed content calendars and tracked campaign performance using Google Analytics and Search Console

Content Creator & Social Media Executive | Personal Content Portfolio

- Produced 60+ Instagram Reels generating 200,000+ organic views by planning, filming, and editing trend-driven short-form video content
- Grew audience engagement by 35% in three months through consistent posting, storytelling, and trend-based content
- Wrote captions and optimized hashtags to increase organic reach; monitored Instagram Insights to refine performance
- Captured original photography and videography for social content, including product photography for Lawha Hijabs

PORTFOLIO & CERTIFICATIONS

Portfolio website: faaizamaryam.com

- Content Marketing & SEO Projects
- Photography & Videography Portfolio
- Product Photography – lawhahijabs.com

Certifications: Content Marketing (HubSpot Academy)

- Google Analytics (Google)
- Google Ads (Google)
- Meta Blueprint (Meta)
- SEO Fundamentals
- LinkedIn Marketing
- KHDA-Approved Digital Marketing
- Digital Marketing Course (Skillmount Academy)
- Fundamentals of Digital Marketing (Google)

EDUCATION & LANGUAGES

Bachelor of Arts (BA in Arabic) — Islamic College Mannam, India (2020 – 2023)

Languages: English (Professional) | Malayalam (Native) | Arabic (Intermediate)