

FAAIZA MARYAM

Content Creator | Social Media Executive | Video Editor

Abu Dhabi, UAE | +971 50 648 2784 | maryamfaaiza@gmail.com | [faaizamaryam.com](https://www.faaizamaryam.com) | [LinkedIn](#) | Instagram: [@auh.diaries](#) | Visa Status: Spouse Visa (Eligible to Work)

PROFESSIONAL SUMMARY

Creative and detail-oriented Content Creator and Social Media Executive with hands-on experience producing short-form video content, managing Instagram growth, and executing content strategy for lifestyle and travel brands. Skilled in video editing, photography, copywriting, and social media management using CapCut, Instagram Edits, and Canva. Proven track record of generating thousands of organic views while maintaining consistent brand voice and audience engagement. Seeking a full-time Content Creator or Social Media Executive role in Abu Dhabi.

CORE SKILLS

- Content Creation & Content Strategy
- Social Media Management & Instagram Growth
- Video Editing (CapCut, Instagram Edits)
- Photography & Videography
- Copywriting & Storytelling
- Content Planning & Content Calendar Management
- Community Engagement & Trend Research
- SEO Content Writing
- Tools: Canva, Meta Business Suite, WordPress, Elementor, Google Analytics, Google Search Console, ChatGPT

PROFESSIONAL EXPERIENCE

Content Marketing Intern | Skillmount Academy (KHDA Approved) | 2026 – Present

- Assist in creating engaging content for digital marketing campaigns
- Produce promotional videos and social media creatives using Canva and CapCut
- Write SEO-friendly website content and marketing copy
- Support content planning and content calendar management
- Conduct competitor research and market analysis
- Assist with WordPress website content updates
- Collaborate with the marketing team to maintain brand consistency
- Track campaign performance using Google Analytics and Google Search Console

Content Creator & Instagram Manager | Instagram Portfolio: [@auh.diaries](#), Abu Dhabi, UAE |

- Plan, film, edit, and publish high-quality short-form videos
- Edit videos using CapCut, Instagram Edits, and Canva
- Develop creative content concepts based on social media trends
- Write compelling captions and optimize hashtags to increase organic reach
- Manage content calendars and maintain a consistent posting schedule
- Monitor Instagram Insights to improve engagement and content performance
- Capture high-quality photography and videography for social media content
- Build audience engagement through storytelling and community interaction
- Produce content that has generated thousands of organic views across multiple Instagram Reels

CERTIFICATIONS

HubSpot Content Marketing Certification • Google Analytics Certification • Google Ads Certification • Meta Blueprint Certification • SEO Fundamentals Certification

LinkedIn Marketing Certification • KHDA-Approved Digital Marketing Certification • Digital Marketing Course – Skillmount Academy • Digital Marketing Internship – Burj Buzz Creative Marketing • Fundamentals of Digital Marketing Certification

EDUCATION

Bachelor of Arts (BA in Arabic)

Islamic College Mannam, India — 2020 – 2023

LANGUAGES

English (Professional) | Malayalam (Native) | Arabic (Intermediate)